



FOR IMMEDIATE RELEASE

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Author Randi Korn to speak on intentional practice at Tenth Ward Distilling Company

Frederick, MD – The Heart of the Civil War Heritage Area (HCWHA), a certified heritage area encompassing parts of Carroll, Frederick and Washington counties, is bringing Randi Korn, author of *Intentional Practice for Museums: A Guide for Maximizing Impact*, to Frederick on May 14 for a discussion of her book. Korn’s presentation will be discussion-based, in conversation with K. Allison Wickens, Vice President for Education, George Washington’s Mount Vernon.

Visitor-serving organizations of all types will learn how to employ an impact-driven way of thinking and working that places an organization’s reason for being—achieving impact—at the center of its work.

A social hour with light refreshments and a cash bar will begin at 6 pm with the talk starting promptly at 7 pm and book signing at 8 pm. A limited number of books will be available for sale at the event. They may also be ordered in advance from <https://rowman.com/ISBN/9781538106365/Intentional-Practice-for-Museums-A-Guide-for-Maximizing-Impact>. For a 30% discount, use the code RLFANDF30 at check out.

This event is free and open to all. For more information and to RSVP, please see the event on Eventbrite: <https://www.eventbrite.com/e/randi-korn-intentional-practice-for-museums-a-guide-for-maximizing-impact-tickets-59064953867>

For more information, contact Executive Director Elizabeth Scott Shatto at liz@heartofthecivilwar.org or Assistant Director Emily Huebner at emily@heartofthecivilwar.org.

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