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Heart of the Civil War Heritage Area

## FOR IMMEDIATE RELEASE

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## Heart of the Civil War Heritage Area Launches New Website

**Frederick, MD** - In celebration of National Travel and Tourism Week (May 2-10, 2015) and Preservation Month (throughout May), the Heart of the Civil War Heritage Area (HCWHA) announces the launch of a newly redesigned website, www.heartofthecivilwar.org.

The website offers visitors many channels for exploring the Heart of the Civil War, allowing them to search for destinations by theme (On the Home Front, In the Heat of Battle, and Beyond the Battlefield), historical events (via the Timeline), and geographic location (through the Interactive Map). A comprehensive calendar of Events and a brand-new blog, Bugle Call, offer additional ways to discover the Heritage Area.

Another new portion of the site is devoted to stakeholders, including nonprofit organizations and local governments, who qualify for grants, tax credits, and other benefits through the Heritage Areas program. HCWHA will be hosting website launch events for stakeholders in each of the three Heritage Area counties:

- Washington County: Monday, June 15<sup>th</sup> 10:00 AM @ Rural Heritage Museum, 7303 Sharpsburg Pike, Boonsboro
- Carroll County: Tuesday, June 23<sup>rd</sup> 3:00 PM @ Carroll County Public Library, 50 East Main Street, Westminster (large meeting room)
- Frederick County: Monday, June 29<sup>th</sup> 10:30 AM @ National Museum of Civil War Medicine, 48 East Patrick Street, Frederick

These meetings will serve as an opportunity for stakeholders to navigate the new website and better understand how to leverage the benefits of being within the Heritage Area. Registration is encouraged but not required. To RSVP or for more information, contact Auni Gelles at <u>agelles@fredco-md.net</u> or (301) 600-4031.

The Heart of the Civil War, one of Maryland's 13 certified heritage areas encompassing parts of Carroll, Frederick and Washington counties, seeks to promote the stewardship of our historic, cultural, and natural Civil War resources; encourage superior visitor experiences; and stimulate tourism, economic prosperity, and educational development, thereby improving the quality of life in our community for the benefit of both residents and visitors.

The website has been financed in part with State funds from the Maryland Heritage Areas Authority, an instrumentality of the State of Maryland. For more information, contact the Heart of the Civil War Heritage Area at <u>info@heartofthecivilwar.org</u> or (301) 600-4031.

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