



FOR IMMEDIATE RELEASE

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Heart of the Civil War GeoTrail to Launch on Oct. 1

Frederick, MD – The Heart of the Civil War Heritage Area will launch a new geocache trail at the Frederick Visitor Center on Saturday, October 1. The Heart of the Civil War GeoTrail (www.heartofthecivilwar.org/geo-trail) will include 15 caches hidden at historic sites in Maryland's Carroll, Frederick, and Washington Counties.

A trackable geocoin will be awarded to the first 200 geocachers (while supplies last) who find at least 13 caches on the trail. To be eligible for the coin, geocachers must validate their GeoTrail passports—available online or at the launch event—in person at the Newcomer House at Antietam National Battlefield or at the Visitor Centers in Westminster, Frederick, or Hagerstown.

Dan Spedden, President of Visit Hagerstown-Washington County Convention & Visitors Bureau and Heart of the Civil War Heritage Area Board President, said, “We are thrilled to have this geocache opportunity that focuses on the Heart of the Civil War Heritage Area. Geocaching enthusiasts will be able to return to complete and/or begin their exploration of the new trail and it becomes a learning experience for them. Geo trails help to accelerate visitation and the economic growth of our communities. This is an attraction that will continue to bring visitors for years to come.”

The goal of the project is to inspire geocache enthusiasts of all ages to learn about Civil War history and experience the power of historic places, as well as to invite economic development by encouraging participants to eat, drink, and shop along the trail. The trail has no set end date.

The trail was developed by the Heart of the Civil War Heritage Area with assistance from the Maryland Geocaching Society. Funding support came from a MAERDAF grant from the Rural Maryland Council as well as from Visit Hagerstown-Washington County Convention & Visitors Bureau.

For more information, contact the Heart of the Civil War Heritage Area at info@heartofthecivilwar.org or (301) 600-4031.

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