



THE BUGLE CALL

Summer 2014

The Bugle Call is the official newsletter of the Heart of the Civil War Heritage Area, whose mission is to promote the stewardship of our historic, cultural, and natural Civil War resources; encourage superior visitor experiences; and stimulate tourism, economic prosperity, and educational development, thereby improving the quality of life of our community for the benefit of both residents and visitors.

Something for Everyone at this Year's 150th Commemorations

This year the Heart of the Civil War Heritage Area's Sesquicentennial focus is on "1864: The Final Invasion," Confederate General Jubal Early's attempt to seize Washington D.C., including the Battle of Monocacy which occurred just outside Frederick 150 years ago on July 9. Additionally, we commemorate the 150th anniversary of Emancipation in Maryland, achieved on November 1, 1864. Monocacy National Battlefield (NB) will commemorate both anniversaries from July 5 through July 13, and museums, towns and parks throughout Carroll, Frederick and Washington counties will host related programs and visitor opportunities starting in June and continuing throughout the year. [See www.heartofthecivilwar.org](http://www.heartofthecivilwar.org) for details and a full listing of events in Carroll, Frederick and Washington counties. There's something for everyone, as these highlights illustrate:

COMMEMORATION IS ABOUT REMEMBERING SACRIFICE.

Some of the most meaningful, lifetime memories made this summer will happen in moments of reflection. The public is invited to help read names in the "Remembrance of the Fallen" ceremony (July 9), at Mt. Olivet Cemetery, where around 450 dead from the Battle of Monocacy are buried (along with other Civil War graves). U. S. Colored Troops will be honored in a wreath laying ceremony at Frederick's Laboring Sons Memorial Grounds (July 12). *Photo: Monument to the Unknown Confederate Soldiers, Mt. Olivet Cemetery. Courtesy of the Tourism Council of Frederick County.*

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DOES A REENACTMENT INTEREST YOU?

Check out the Battle of Monocacy reenactment in Woodsboro (June 26-29) or Rose Hill Manor Park's Civil War Encampment (July 12-13 with battle reenactments each day at 2 p.m.). You won't find reenactments at Monocacy NB, but artillery demonstrations will be offered several times on July 5 and 6. *Photo: Artillery Demonstration at Rose Hill Manor Park. Credit: C. Kurt Holter/Tourism Council of Frederick County.*



MORE INTERESTED IN THE HOME FRONT?

Historical societies in Carroll and Frederick counties are hosting exhibitions that provide a glimpse of the daily life of residents and how they coped with the onslaught of war. Rare documents, like the original Frederick ransom demand, and materials related to the Johnson-Gilmor raid of New Windsor and Westminster may be viewed. In Frederick, regularly offered guided Civil War walking tours also feature 1864 stories. The Washington County Historical Society, with the City of Hagerstown, will host an exhibit of materials related to the ransom of Hagerstown, followed by fireworks (July 4), while ransom

commemorations will also take place in Frederick (July 5), Middletown (July 12) and Hancock (July 26). *Photo: The exhibit, "Huzzah for Liberty! 1864 in Frederick County" will include this basket used to contain the Frederick ransom payment. Courtesy of the Historical Society of Frederick County.*

KAYAK, CANOE, HIKE OR BIKE THROUGH CIVIL WAR HISTORY!



Use the new, waterproof and tear-proof, Monocacy River Watertrail map and guide, to access Monocacy National Battlefield where there is canoe and kayak access at Gambrill

Mill. Take a real-time guided battlefield hike at Monocacy NB on July 9. Or, climb Maryland Heights, the highest mountain overlooking Harpers Ferry, after learning about how this cliff was used to delay General Early's advance at the program, "Invasion Stalled: Harpers Ferry and the Defense of Washington" (Harpers Ferry National Historical Park (NHP), July 4, 5 and 6). All three heritage area counties have great bike tours that include Civil War themes. Frederick County's Heritage Bicycle Tours guide includes several recommended history itineraries, including one that includes Monocacy National Battlefield.

WONDERING HOW TO KEEP THE KIDS ENGAGED?

Real-life stories of children in this conflict abound. For example, during the Battle of Monocacy, six-year old Glenn Worthington watched the Confederate artillery deploy in his front yard as he



peeked through the cracks in the boards covering the cellar windows of his home. Youth programs aplenty will be offered at Monocacy

NB (July 5-13) Harpers Ferry NHP (July 4-6), the encampment at Rose Hill Manor Park (July 12-13), and the 150th Commemoration of Middletown's Civil War Ransom, replete with an array of hands-on children's activities (July 12). *Photo: Hands-On Kids Artillery Demonstration. Courtesy of Monocacy National Battlefield.*



ARE YOU A MUSIC LOVER?

Nearly every commemoration program includes music; some performances at venues rarely open to the public. For example, the Fort McHenry Guard Fife & Drum Corps will be featured at the Best Barn (Monocacy NB, July 6). A late afternoon picnic concert that same day, on the grounds of the National Shrine of St. Elizabeth Ann Seton in Emmitsburg, will feature "Songs from the Camps" with the Hancock String Band and the Susquehanna Travelers. On July 5, Downtown Frederick Partnership will host the 26th North Carolina Regimental Band for First Saturday, culminating with an interpretive concert and the payment of the ransom to save the town. *Photo: "Songs from the Camps" picnic concert. Courtesy Seton Heritage Ministries.*

WHERE CAN I EXPLORE AFRICAN AMERICAN STORIES AND LEARN ABOUT MARYLAND'S EMANCIPATION?

Monocacy NB is dedicating July 12 and 13 to commemorating the end of slavery in Maryland. Programs will include United States Colored Troops, musical concerts, archeology programs, a museum exhibit on the theme "Honoring Heroism" and talks about General Lew Wallace and his role in



emancipation. A unique experience will be “Beneath a Blanket of Stars: Night Sky Soldier and Slave Perspectives,” at Monocacy’s Worthington Farm (July 12). The battlefield visitor center also offers an informative brochure, “African American Experiences at Monocacy.” The story of Rose Hill slaves, and the impact of the Civil War on African-Americans, will be included in programs at Rose Hill Manor’s encampment (July 12-13). Slavery in Maryland, through the Civil War years, is explored in “On the Border of Freedom” tours at the Roger Brooke Taney House offered throughout the summer. *Illustration shows a United States Colored Infantry Recruiting Poster. Courtesy the Library Company of Philadelphia.*



PREFER CIVIL WAR TOURS ON FOUR WHEELS?

The brand new “1864 Attack on Washington” Civil War Trail driving tour will lead you through Maryland and the Heart of the Civil War, as you follow the footsteps

of the Johnson/Gilmor raid and the Confederate’s march to take the U.S. capital. Pick up an 1864 trail map guide at the Frederick Visitor Center (also available at other Visitor and Welcome Centers), where you can also get the “African American Heritage Sites” brochure which includes historic “emancipation communities” that may be experienced by a drive through the Frederick County countryside. Additionally, Monocacy NB offers a

self-guided, auto tour that provides visitors an overview of key locations where the battle was fought.

MOBILE TECHNOLOGY, A STRATEGY THEN AND NOW!

The years surrounding the Civil War were an era of technological change, including inventions or advances in technologies such as the railroad, the telegraph and photography. Today, modern mobile and online media can facilitate visitor experiences of our 1864 commemorations. “Civil War Selfies: A Photo Journey Through the Heart of the Civil War” encourages families



to create 21st-century versions of 19th century *Cartes de Visite*

(small affordable pictures the size of a smartphone screen) at more than a dozen photo-ops with ties to 1864 events. Free smartphone apps are available for Monocacy NB and the Maryland Civil War Trails. Additionally, a number of Monocacy NB audio files are available and may be enjoyed at home or used to enhance a battlefield visit!

CIVIL WAR MEETS THE WAR OF 1812 ON AUGUST 23 AT “FREDERICK UNDER THE FLAG!”

The Heart of the Civil War is where you can experience two of the nation’s most compelling milestone anniversaries together! A multitude of activities will take place at the Frederick Town (Hessian) Barracks (now part of the Maryland School for the Deaf), and in sight of the Francis Scott Key Monument and Grave, where both



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Graphic Design - Jean Peterson Design

Dear Friends,



Nice or necessary? This question is ever-present as the Heart of the Civil War Heritage Area steps into a new way of being. For nearly a decade, HCWHA incubated within the Tourism Council of Frederick County. Now, the heritage area is independently incorporated and awaits word from the IRS that it is recognized as a tax exempt, non-profit organization.

This change reflects our organizational life cycle—the heritage area is maturing! We’re ready to take on new challenges and we need your continued help to do so. Sustaining the heritage area management entity while impacting our communities in broader and deeper ways means that cultivating new sources of support will be an ongoing pursuit.

We are not only redefining the management structure, we are examining post-Sesquicentennial priorities for our work in Carroll, Frederick and Washington counties. Of course, heritage tourism—Civil War tourism in particular—didn’t emerge with the 150th anniversary of the conflict and we know it won’t expire as we move beyond those milestone years—but looking to the future does beg the question—is the work of the heritage area “nice” or is it “necessary?”

Let’s look at a representative sample of achievement that occurred with some level of HCWHA support:

- More than \$2.5 million granted to nonprofits and government units that, in turn, leveraged multi-millions invested locally by other private and public sector sources.
- At least 770 jobs in 2012 alone (956 battlefield visitors = 1 full time job*).
- An active marketing program helps assure that history is among the top three reasons travelers cite for coming to the heritage area counties of Carroll, Frederick and Washington. The sum of visitor spending in these three counties consistently exceeds \$900,000 per year, contributing to the local economies with tax revenues, jobs and active patronage of merchants, restaurants and lodging establishments.
- Sharing history! Storytelling is an ancient art, but contemporary neuroscience affirms that our brains are designed for stories. Chances are that your interest in history, public service, and adventures in nature was kindled, or the sparks were flamed, someplace other than a school setting. HCWHA supports exhibits, tours and trails, and a variety of programs that share our Civil War stories in exciting ways. Interpreting the Civil War narrative helps visitors (of all ages) to grasp deep truths, to perceive meaning in a complicated array of facts, and to care about the places where history is preserved. Quality interpretation helps people understand where they stand, and how their personal choices impact the continuum of U.S. history.

Of course, nice and necessary aren’t mutually exclusive! I’d love to hear from you, especially concerning those aspects of the Heart of the Civil War that represent both qualities.

Sincerely,

Elizabeth Scott Shatto
Director

*Civil War Trust. *Blue, Gray and Green*, 2013.

HCWHA GRANTS IN FY14

The table below summarizes Management, Project and Mini-Grants awarded in HCWHA in FY14 through the Maryland Heritage Areas Authority. We are pleased to have secured considerable funds to enhance heritage tourism and preservation.

FY14 MANAGEMENT, PROJECT AND MINI-GRANTS

Type of Grant	Applicant/Purpose	Total Project Budget	Award
Management Grant	Management Entity/Management	\$253,503	\$100,000
Marketing Grant	Destination Marketing, website enhancement, brochure update and reprint	\$100,000	\$50,000
Non-Capital Project Grants	Civil War Trust/Land Preservation at Williamsport Battlefield	\$1,103,580	\$90,000
	Town of Emmitsburg/Emmitsburg Square Revitalization	\$60,829	\$30,415
	Middletown Main Street/Sesquicentennial of the Ransom of Middletown	\$46,610	\$19,205
	Monocacy National Battlefield/150 th Commemoration of the Battle of Monocacy	\$25,674	\$15,000
	Town of Middletown/Purchase of Memorial Hall	\$154,500	\$75,000
	South Mountain Heritage Society/Repairs to German Reformed Church	\$23,850	\$11,175
Mini-Grants	Antietam National Battlefield /Burnside Bridge Witness Tree Wayside	\$1,200	\$600
	Downtown Frederick Partnership/First Saturdays: First Call Civil War Expo and Frederick Ransom Commemoration	\$11,200	\$2,250
	National Museum of Civil War Medicine/When the Cruel War is Over...A Veteran's Plight	\$5,000	\$2,000
	Rose Hill Museum Council/Through Their Eyes—Slavery and Emancipation in Maryland	\$5,540	\$1,000
	Main Street Middletown/The Sesquicentennial of Middletown's Civil War Ransom	\$1,400	\$700
	St. Mark's Episcopal Church, Lappans/Heritage Markers at St. Mark's Episcopal Church	\$4,600	\$850
	Taneytown History Museum/Visitor Experience Planning Project	\$5,945	\$600
	Washington County Museum of Fine Arts/For Us the Living—the Civil War Art of Mort Kunstler	\$6,500	\$2,000
TOTAL		\$1,809,931	\$400,795

150th Commemorations *continued from page 3*

locations are steeped in history related to both conflicts. The flag and the evolution of its role as an American symbol is the overarching theme for the day, a highlight being the display of the Maryland Historical Society's massive reproduction Star-Spangled Banner flag created by the public using authentic materials and techniques. This event will also be the launch of the free "Maryland's Heart of the Civil War: A Collection of Commentaries," an online multi-media companion to the Emmy Award-winning film of the same name. *Photo courtesy of the Maryland Historical Society.*

WIND DOWN WITH SOME CIVIL WAR "FARE"!

When it is time to refresh, you can still have a Civil War experience. Great

dining and night life can be found in historic towns across the heritage area. Be sure to sample "Ransom Ale," the latest in a partnership between the National Museum of Civil War Medicine (NMCWM) and Monocacy Brewing Company. It will be unveiled on the day of Frederick's ransom commemoration, July 5, at Brewer's Alley restaurant and in a special beer garden social hosted jointly by NMCWM and the Historical Society of Frederick County in the Society's heritage garden. It will also be available at a special "Pints and the Past" discussion program hosted by the Museum of Frederick County History (July 11). Middletown's ransom commemoration on July 12 will wrap up with a Civil War-themed "Taste of

the Town," including dinner, wine, music and dancing. Or maybe you want to start your day with the breakfast of Civil War champions. Be among



the first 50 at the Thomas House at Monocacy NB and you'll be fed "Breakfast before the Battle" (July 8). *Photo courtesy the Historical Society of Frederick County.*

This publication has been financed in part with State funds from the Maryland Heritage Areas Authority, an instrumentality of the State of Maryland. However, the contents and opinions do not necessarily reflect the views or policies of the Maryland Heritage Areas Authority.



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