Heart of the Civil War Heritage Area FY15 Finances

FY15 was the last year in which the Heart of the Civil War Heritage Area budget was managed under the auspices of the Tourism Council of Frederick County. Essential revenue streams flowed through the Tourism Council budget, although some financial activity occurred with the start-up of independent financial accounts for the heritage area. The following summary combines both cash and in-kind revenue and expenses from both Tourism and heritage area accounts, and includes accounts payable for FY15 grants from the Maryland Heritage Authority:

**FY15 Revenue** $299,219.25  
**FY15 Expenses** $296,539.05

We thank the following agencies, foundations, private and corporate donors whose contributions and awards supported the Heart of the Civil War Heritage Area in FY15:

- Carroll County Economic Development
- Mr. and Mrs. John J. Fieseler
- Mr. Dennis E. Frye
- Mr. Aaron Heinsman
- Mr. and Mrs. John W. Howard
- Mr. Carroll Keyfauver
- Mr. and Mrs. George E. Messner
- National Road Heritage Foundation
- Mr. Thomas B. Riford
- Mrs. Frances A. Randall
- Catoctin Furnace Historical Society, Inc.
- Antietam National Battlefield
- City of Frederick Planning Department
- ANDREA GAHAN
- Mr. Carroll Keyfauver
- Hagerstown-Washington County CVB
- CATOCTIN FURNACE HISTORICAL SOCIETY, INC.
- Mr. and Mrs. John J. Fieseler
- Mr. Dennis E. Frye
- Mr. Aaron Heinsman
- Mr. and Mrs. John W. Howard
- Mr. Carroll Keyfauver
- Mr. and Mrs. George E. Messner
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- City of Frederick Planning Department
- ANDREA GAHAN
- Mr. Carroll Keyfauver
- Hagerstown-Washington County CVB

Support provided for management, marketing and special projects:  
- Carroll County Economic Development  
- City of Frederick (in-kind)  
- City of Hagerstown  
- Community Foundation of Frederick County, Inc.  
- Delaplaine Foundation  
- Frederick Keys Baseball (in-kind)  
- Hagerstown-Washington County CVB  
- Maryland Heritage Areas Authority  
- Rural Maryland Council (MAERDAF grant)  
- Tourism Council of Frederick County  
- Valley Revue (in-kind)  
- Washington County Government

Unrestricted Annual Appeal gifts:  
- Mr. and Mrs. John Alleman  
- Ms. Catherine E. Baty  
- Mr. and Mrs. Stephen R. Bockmiller  
- Mr. and Mrs. Shawn Butcher  
- Catoctin Furnace Historical Society, Inc.  
- Mr. and Mrs. John J. Fieseler  
- Mr. Dennis E. Frye  
- Mr. Aaron Heinsman  
- Mr. and Mrs. John W. Howard  
- Mr. Carroll Keyfauver  
- Mr. and Mrs. George E. Messner  
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- Antietam National Battlefield  
- City of Frederick Planning Department  
- ANDREA GAHAN

Message from the Executive Director

Ten years ago, the Heart of the Civil War Heritage Area (HCWHA) was working with a multitude of local jurisdictions to incorporate the heritage area management plan into their comprehensive plans, a necessary step towards certification by the Maryland Heritage Areas Authority (MHAA). At that time we also opened the first of many successful grant rounds.

The path to MHAA certification is arduous, requiring both vision and practical, hard work. Our success is attributable to a great many leaders from Carroll, Frederick and Washington counties, who dedicated time and passion from the very first spark of the heritage area. I would like to recognize those who have served continuously since the late 1990s, when heritage area planning was just beginning:

- Mr. John Fieseler, Executive Director, the Tourism Council of Frederick County
- Dennis Frye, Chief Historian, Harpers Ferry National Historical Park
- Dean Herrin, Chief Historian, National Park Service National Capital Region (previously NPS coordinator for Catoctin Region for Regional Studies)

To these four and the many others to whom we owe the very existence of the Heart of the Civil War Heritage Area, I offer my deepest thanks. With your support, our cultural, historical and natural Civil War resources are better preserved. Their affiliated organizations deliver superior services to both residents and heritage travelers, stimulate local economies, and engage a new generation of stewards of heritage.

This annual report, for fiscal year 2015 (July 1, 2014 – June 30, 2015), highlights our most recent achievements as well as a timeline of organizational milestones over the past ten years. I think you’ll agree that our first decade built a strong foundation in Carroll, Frederick and Washington counties. Your support as enthusiasts, volunteers, advocates and financial contributors is appreciated and vital to our success.

Yours truly,

Elizabeth Scott Shatto  
Executive Director
3. Designed as an 1864 commemoration activity, *Illuminating Frederick 1865: From Celebration to Grief* was held in May 2015. Working to strengthen heritage destination experiences, town illuminations were recollected, and illumination of towns at the end of the war, during the Civil War, is recalled.

4. In May 2015 Washington County hosted *Commemorations of emancipation in Maryland and other events related to the 1864 raids in Carroll County and eastward*. Carroll County Farm Museum living history event, *The Last Invasion*, included music and storytelling at Monocacy National Battlefield. Visitors continue to enjoy selfies as 21st century cartes de visite. Share yours on social media using #GettysburgRestoration.

5. MHAA-funded exhibits and programs commemorating the 150th anniversary of the ransom of Frederick were memorialized at President Lincoln and all lives lost.

6. Carroll County Farm Museum living history event, *1864 Attack on Washington: The Last Invasion*, commemorates the 150th anniversary of the Gettysburg invasion and retreat. The new non-profit as the official management entity of the heritage area.

7. A moment from the Battle of Monocacy 150th anniversary program. The Heart of the Civil War Preservation and Education Initiative launched, with funding from the Delaplaine Newcomer House. The HCWHA Exhibit and Visitor Center opens at the historic Newcomer House, through a cooperative agreement with Antietam National Battlefield and Visit Hagerstown. Auni Gelles hired as the full-time Heritage Area Assistant.

8. Winter and spring are grant seasons in HCWHA. In the first round of MHAA grants, over $263,000 awarded for projects in all three counties.

9. Barns at Monocacy National Battlefield provided 150th anniversary programs. In 2015, the organization by the IRS; final year of non-profit as the official management entity of the heritage area.

10. New Civil War Trail launched: *The Last Invasion*. The HCWHA Exhibit and Visitor Center opens at the historic Newcomer House, through a cooperative agreement with Antietam National Battlefield and Visit Hagerstown. Auni Gelles hired as the full-time Heritage Area Assistant.